








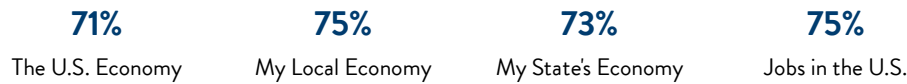
ECONOMIC IMPACT OF FRANCHISING IN ARIZONA



	IN ARIZONA	NATIONALLY
Establishments 	14,530	733k
Jobs 	153,300	7.6 million
Payroll 	\$5.5 billion	\$269.9 billion
Output 	\$13.6 billion	\$674.3 billion
GDP 	\$8.2 billion	\$404.6 billion

VOTERS SEE FRANCHISES AS AN ECONOMIC FORCE IN ARIZONA

Percent of voters that think local franchise businesses help the following:



A MAJORITY OF STATE VOTERS HAVE A FAVORABLE OPINION OF FAMILY-OWNED FRANCHISES



80% of voters have a favorable view of the family-owned franchise businesses in their neighborhood.



71% of voters say franchise businesses are a part of their everyday life.

FRANCHISING GIVES BACK TO LOCAL COMMUNITIES

Arizona voters think locally-owned businesses are more likely to assist the local community.

Who do you think is more likely to be more involved with improving your local community by assisting places such as local churches, charities, little league teams, etc.?



Franchising promotes diversity and inclusion.



30% of franchises are owned by minorities, compared to 20% of non-franchised businesses

EXAMPLES OF FRANCHISE BRANDS BASED IN ARIZONA

